

## Product Research for Best Fishing Poles

SL	Pick	Product Name	Number of Positive Features	Rating Freq. (Latest 10)	Rating Freq. (Recent 11-20)	Rating Freq. (Recent 21-30)	Price on Amazon	Average Rating	Total Reviews	Anti-Seawater Corrosion	EVA Fore Grip	Telescopic Rod	Spinning Rod	Instant Anti-Reverse	Instant Hook Set	Multiple Length	Max Length	Max Closed Length	Min Length	Min Closed Length	Interchangeable Handle	Rod	Reel	Lures	Hooks	Sinker	Fishing Bag	Fishing Line	Shrimp Baits	Bearings	Compression Bail Spring	Ball Bearing Drive	Travel Case	Size 20 Voyager Reel	Warranty	CNC Machined Aluminum	Oiled Felt Drag System	Techno-Balanced Rotor	Graphite Composite Blank	Auto Bait Alert	Baitcasting Fishing Rod				
1	Our Pick	PLUSINNO Fishing Rod and Reel Combos Carbon Fiber Telescopic Fishing Rod	22	1 Day	5 Days	7 Days	\$39.99	4.2	566	Yes	Yes	Yes		Yes		Yes	3.3M 10.83Ft	46cm 18.11 inch	1.8M 5.91Ft	40cm 15.75 inch	Yes	1	1	6	6	4													Yes						
2	Budget Pick	Sougayilang Spinning Telescopic Fishing Rod Graphite Carbon Fiber Travel Portable Super Hard Fishing Pole	10	4 Days	7 Days	8 Days	\$25.99	4.2	287	Yes		Yes																							1 Year	Yes									
3	Advanced Pick	PLUSINNO Spinning Rod and Reel Combos FULL KIT Telescopic Fishing Rod Pole	20	20 Days	29 Days	21 Days	\$59.99	4.3	98	Yes	Yes	Yes				Yes	2.7M 8.86Ft	43cm 16.93 inch	1.8M 5.91Ft	40cm 15.75 inch	Yes	1	1	6	6	4	1	1										Yes	Yes	Yes					
4	4 <sup>th</sup>	Sougayilang Fishing Rod Reel Combos Carbon Telescopic Fishing Rod Pole with Spinning Reel	13	7 Days	7 Days	15 Days	\$39.99	4.5	194			Yes					5.91 ft				Yes	1	1				1	5								Yes									
5	5 <sup>th</sup>	Shakespeare Ugly Stik GX2 Spinning Fishing Combo	10	10 Days	8 Days	7 Days	\$38.25	4	396				Yes	Yes	Yes																											Yes			
6	6 <sup>th</sup>	Sougayilang Portable Telescopic Fishing Rod and Reel Combos Travel Spinning Fishing Pole Kits	8	4 Days	13 Days	8 Days	\$38.99	3.6	194								180cm/5.84ft	40cm/15.75in	1.8m/5.84ft			1	1																						
7	7 <sup>th</sup>	PLUSINNO Telescopic Fishing Rod and Reel Combos FULL Kit	17	39 Days	23 Days	36 Days	\$62.99	4.6	90	Yes	Yes	Yes		Yes		Yes	2.7M 8.86Ft	43cm 16.93 inch	1.8M 5.91Ft	40cm 15.75 inch		1	1	6	6	4	1	1																	
8	8 <sup>th</sup>	Ugly Stik Elite Spinning Rod	7	4 Days	7 Days	10 Days	\$49.95	4.4	196				Yes																																
9	9 <sup>th</sup>	Okuma VS-605-20 Voyager Spinning Travel Kit	9	2 Months	1.5 Months	3 Months	\$44.52	4.4	329								6 ft					5	1																						
10	10 <sup>th</sup>	PLUSINNO Fishing Rod Reel Combos Carbon fiber Telescopic Fishing Pole	13	12 Days	36 Days	1.5 Months	\$39.99	4.3	50	Yes	Yes	Yes				Yes	2.7M 8.86Ft	43cm 16.93 inch	1.8M 5.91Ft	40cm 15.75 inch		1	1																						
11		Daiwa Mini System Minispin Ultralight Spinning Reel and Rod Combo	8	2.5 Months	4 Months	4 Months	\$42.66	4.2	373				Yes				4.5 ft					5	1	Yes	Yes																				
12		Eagle Claw Pack-It Spin Combo Telescopic Rod	3	25 Days	32 Days	2.5 Months	\$24.50	3.7	239		Yes						5'6"																												
13		PENN Battle II Combo	5	2 Months	3 Months	3 Months	\$107.64	4.0	105				Yes									1	1																						
14		Penn Pursuit II Fishing Rod and Spinning Reel Combo, Surf, 8,9 and 10 Feet	3	18 Days	24 Days	3.5 Months	\$69.96	4.0	151		Yes											1	1																						
15		Shakespeare Catch More Fish Spinning Fishing Combo	3	37 Days	27 Days	6 Months	\$22.49	3.7	119													1	1																						
16		Abu Garcia Black Max Combo	4	37 Days	37 Days	35 Days	\$69.95	3.8	92								6.66 ft					1	1																						
17		Zebco 202 Ladies Spincast 562M Fishing Rod and Reel Combo	5	51 Days	5 Months	5.5 Months	\$13.74	4.3	71													1	1																					Yes	
18		Portable Fishing Lure Rod Set/ Spinning Rod and Reel Combos	7	39 Days	2.5 Months	2 Months	\$28.99	3.2	65		Yes	Yes				Yes	1.6m/63in					1	1				1																		
19		Sougayilang Spinning Baitcasting Fishing Rod with Fishing Reel Combos Left/right	2	36 Days	1.5 Months	6 Months	\$89.99	4.1	63								7'0"	3.6 ft																											Yes

### Color Hints:

<span style="display: inline-block; width: 15px; height: 15px; background-color: green; margin-right: 5px;"></span> Our Top Pick	<span style="display: inline-block; width: 15px; height: 15px; background-color: yellow; margin-right: 5px; margin-left: 20px;"></span> Budget Pick	<span style="display: inline-block; width: 15px; height: 15px; background-color: cyan; margin-right: 5px; margin-left: 20px;"></span> Advanced Pick	<span style="display: inline-block; width: 15px; height: 15px; background-color: lightgreen; margin-right: 5px; margin-left: 20px;"></span> Positive Feature	<span style="display: inline-block; width: 15px; height: 15px; background-color: pink; margin-right: 5px; margin-left: 20px;"></span> Negative Feature
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### Elaboration:

**Number of positive features :** This value equals to the sum of all the green marked features for an item. For every product, there are some positive(marked green) and negative(marked red) features. We summed up all the green marked features to calculate this value.

**Rating frequency:** This value indicates how frequently a product is receiving every 10 ratings on Amazon.com. This gives an idea of how frequently a product is getting sold on Amazon. Usually one of every 10 persons that purchases a product rates it. A lower value here means the product is getting sold at a faster rate. All these data were collected on 9<sup>th</sup> August, 2017.

**Blank/white Boxes :** The boxes that are white indicate that we didn't find mention of those features anywhere on the internet for those products when we conducted our research. We couldn't come to a conclusion about those features when we personally tested them as well. So we left them blank/white.

**Price :** Price on Amazon.com on 9<sup>th</sup> August, 2017.

**Average Rating :** The average rating it has out of 5 on Amazon.com till 9<sup>th</sup> August, 2017.

**Total reviews :** The total number of ratings/reviews it received on Amazon.com till 9<sup>th</sup> August, 2017.

**P.S.** For some points where positive or negative cant be determined easily (for example rating frequency, price etc.), we took an average value and made everything that is equal or above that value green and anything lower than that red.